



For Immediate Release
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Aircharge - Liquorish set for Carrera Cup race at Le Mans

Steven Liquorish – Managing Director of aircharge will be competing in the 24hr race at Le Mans this weekend. His Porsche promoting aircharge joins the rest of the Carrera Cup GB team collaborating with Carrera Cup France as a support race to the world-famous 24-hr race on Saturday 14th June.



As Porsche returns to compete at the top level of sports car racing, the traditional support race to the 24 Hours will feature the latest version of the iconic, rear-engined 460 hp 911 race car. Competitors from the British and French Carrera Cups will compete on the famous French race track in front of hundreds of thousands of fans gathered for what is arguably the most iconic race in the motor sport calendar.

With 16 overall victories, Porsche is the most successful manufacturer in Le Mans history. This year, Porsche returns to Le Mans with the factory-run 919 Hybrid sports prototype race car in the top LMP1 category.

Carrera Cup Pro-Am2 contender Liquorish has at least driven the circuit, albeit at low speed. "I have actually driven the track. I went to the Le Mans Classic as part of an owners' club and

we were able to do a parade track. It was four years ago and ended up being 20 minutes on the track, so we got three laps and I can say I've driven it."

The Team Parker Racing driver has also been a regular visitor to the famous venue. "I've spectated at the 24-hours a few times and at the Le Mans Classic numerous times. It is a phenomenal place.

"But If I'm honest, I thought racing there was unobtainable because to go and do the 24-hour is pretty much an impossibility these days in terms of budgets and experience," he said. "So when this came up, like the Porsche Carrera World Cup race at the Nurburgring three years ago, it was a fantastic opportunity.

"I just want to go out and enjoy the whole experience. You have to drive within yourself on a track like this, but you are out there to race. I'm really looking forward to it and it is a level playing field in terms of experience of the track."

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For more information, contact Paul Lawrence, Porsche Carrera Cup GB media co-ordinator, tel 01952 510382 (e-mail: paul@tfmpr.com).



Editors' Notes:

Porsche can claim more than 28,000 race victories in almost every motor sports series worldwide, and while many of these successes have been achieved with immensely powerful specialist race cars like the evocative 917 and 956, the iconic 911 sports coupe is the bedrock on which the peerless racing reputation of the Stuttgart marque has been built.

The 911 demonstrates perfectly the Porsche philosophy of not only building sports cars in order to win races, but also to gain development know-how that can be incorporated into the evolution of its road cars. Successive generations of the rear-engined 911 have been honed on the race circuit since its debut in 1963, with customers benefitting from continuous improvements in key dynamic areas such as engine performance, braking and aerodynamics.

Porsche is the world's largest manufacturer of racing cars; the Porsche 911 GT3 Cup race car

competes in the Mobil1 Supercup, the world's fastest international one-make Championship, which supports Formula One Grands Prix. The 911 GT3 Cup also entertains spectators around the world racing in the many domestic Carrera Cup Championships in Germany, Asia, France, Italy, Japan, Scandinavia and Great Britain. For many years, the GT3 R has been the first step for drivers moving up to GT racing, while the all-new 911 RSR is the standard-bearer for Porsche in international blue riband events like Daytona and the Le Mans 24 Hours.

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About Aircharge: Aircharge a division of Ergo, offers the latest in wireless charging solutions for the office, home & public spaces, and is one of the most progressive designers of technology-driven interiors products in the UK.

The aircharge range, incorporating the latest technologies, can be integrated into any environment whether that be the home, the workplace or a hospitality venue. Responding to rapidly changing trends in working practices, technology and legislation, aircharge offers a clever solution with simple installation & smart design.

Aircharge products are fully compatible with a number of the latest mobile devices that have wireless technology built in as standard including Nokia Lumia, Samsung & Nexus, at present 65 handsets, and the list is ever increasing. We believe that this technology can provide extensive convenience benefits within the office, home, and public environments. As we become increasingly dependent on mobile devices, our products will help to keep them charged wherever we go.

Additional product and company information may be found at www.air-charge.com