



Our friends at ergo recently held a launch party for its exciting new division, aircharge, at The Gallery in Clerkenwell. aircharge offers a range of wireless charging solutions for the office, home and public spaces. The brilliant products allow users to charge devices at their desk, during a meeting or in a public space such as a café, restaurants, shopping malls, bringing power to the user and freeing them from using cables or hunting around for power sockets.

aircharge is proudly a member of the Wireless Power Consortium and is, in fact, the 200th member. Members aim to have one global standard for wireless charging that makes all wireless chargers compatible with all phones and battery operated products.

Inductive charging is now being built into an increasing number of smartphones and tablets, (such as the Google Nexus 5 and 7) and aircharge believes it has a part to play in helping to build the infrastructure to enable us to use this technology. aircharge products include a drop-in surface charger; designed to fit standard 80mm grommets, the charger is retrofittable and can be easily applied to areas within the workplace such as reception and breakout areas.

For those smartphones and tablets that do not already have wireless charging compatible technology built in, accessory cases can be used. The wireless charging cases for the iPhone 4 & 5 are as light, tactile and durable as any case people may already use.

The theme of the party was to 'Buckle up for the aircharge launch', and the showroom was buzzing, with over 150 attending the launch.

Nokia supported the launch, with a member of the team demonstrating inductive charge compatible devices and accessories with the aircharge wireless charging technology.

Passionfruit Martinis – named The Charge – were served throughout the evening and guests were offered the opportunity to deposit their business card upon arrival for the chance to win a brand new Nexus 7 – the lucky winner being Emma-Louise Akkad of Elite Office Furniture. Furthermore, guests were given an aircharge Wireless Travel Receiver and adaptor to take away with them.

The future? Well, in our immediate future we see a full aircharge focus in our next issue ●